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THE EMAIL YOU'VE BEEN WAITING FOR: [@FUCK.IT] LAUNCHES GLOBALLY THIS SEPTEMBER

NEW YORK, Sept. 6, 2025 – After decades of inbox clutter, data-mining and bland design, a new player has arrived to shake up digital communication. Meet **fuck.it**, the exclusive email service built for people who want security, style and a little attitude every time they hit “send.”

Forget ad-driven giants that track your clicks. fuck.it doesn't sell your data, doesn't plaster you with banners and doesn't care what the world thinks you should be. It delivers a **pure, secure and exclusive** email experience – hosted on German servers, powered by **Open-Xchange** and guaranteed at **99.9% uptime**.

At launch, fuck.it offers three subscription tiers with a finite pool of premium usernames. Standard usernames are free. Phase one opens 10,000 accounts worldwide then a waitlist.

fuck.it includes a **unified mailbox** that brings all your accounts together, plus **Drive** for secure file storage with support for **attachments up to 1 GB**. Built-in **Text, Spreadsheet and Presentation editors** complete a clean productivity suite without ads, tracking or clutter.

More than email: As a platform **pushing boundaries**, fuck.it also doubles as a **digital art gallery**, a living space where artists and creators exhibit work alongside the inbox. It's where communication meets culture – blending digital identity, art and lifestyle into a growing community that sees email not just as a tool, but as a statement.

The launch rides a global shift: users ditching ad-driven giants like Google for services with privacy and personality.

“Email with attitude is more than a slogan,” said **Gerwin Beran, founder of Paradise Circus Inc.**, the company behind fuck.it. **“It's about reclaiming a space that's become boring and corporate. fuck.it is for the artists, the entrepreneurs, the free spirits – anyone who wants their address to say something.”**

KEY FEATURES:

- **Exclusivity:** phase one limited to 10,000 accounts then waitlist
- **Privacy-first:** no ads, no tracking, encrypted connections
- **Premium usernames:** optional upgrade, finite inventory, first-come first-served
- **Identity Lock:** once you claim your username, look-alike versions with dots, dashes, underscores or single-letter typos are blocked, protecting you from impersonators
- **Unified inbox:** manage multiple accounts in one clean view
- **Drive and Suite:** secure file storage with support for 1 GB attachments, plus Text, Spreadsheet and Presentation editors
- **Bold brand:** every mailbox is a statement piece
- **Culture-driven:** tied to art, music and digital expression

VOICES FROM THE COMMUNITY:

- *"Give me an @fuck.it address. It's the first inbox I've actually been excited about in years."*
- *"I'm tired of being bombarded with spam and corporate junk. I want email that feels human again."*
- *"This has got to be one of, if not the, coolest domains ever."*

Press Trial

Journalists and reviewers can request a fully featured **Press Trial account** for 30 days. Email **press@fuck.it** and our team will set you up with early access.

About Paradise Circus Inc.

Paradise Circus Inc., based in New York, operates [@fuck.it], a secure ad-free email platform hosted in Germany on Open-Xchange. It redefines email as identity, not just communication.

Media Contact: press@fuck.it

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