

The Workflow for Humankind
A Digital Manifesto by Gerwin Beran

In a digital landscape cluttered with noise, we seek something pure.

For over two decades, I've been a collector of digital territories – each domain a seed waiting for the right moment to bloom into change. Then came the night that would reshape everything.

Budapest, May 2016. Russian creatives gathered, ideas flowed with vodka, and in that electric space between inspiration and revelation, we discovered what felt like digital destiny: fuck.it. After a journey through Italian legal labyrinths and careful negotiations, it became ours – not just mine, but humanity's.





The price? Simultaneously outrageous and insignificant against its potential. But ownership brings questions. What do you do with such power? The answer emerged not in a flash, but through countless conversations stretching into dawn.

We realized that "fuck it" isn't surrender – it's a catalyst for change. The moment when resignation transforms into revolution. When giving up becomes getting up. In a world teetering on the edge of collective despair, these words needed reclaiming.

And so emerged the workflow for humankind:

#fuckit – The courage to break free
#fixit – The commitment to create change
#loveit – The capacity to embrace what we build

This isn't just a sequence of hashtags. It's a path from inertia to action, from cynicism to creation. It's captured in our four sacred symbols:

 – The butterfly of transformation
 – The unicorn of infinite possibility
 – The skull of necessary endings
 – The heart of ultimate creation

[The heart stands apart, because love requires space to breathe, to grow, to transform.]





We begin with email – pure, untracked, unfettered by capital letters or corporate surveillance. A digital sanctuary where communication flows freely, where privacy isn't a premium feature but a fundamental right.

This is Paradise Circus Inc., a digital organism pulsing with collective consciousness. One user, one share, one vote – pure and simple. As we grow from 10,000 to 10 billion, each person who joins becomes not just a user, but a neuron in our digital nervous system, their voice carrying equal weight in our shared symphony of creation.

This is more than a company – it's a living, breathing entity powered by collective consciousness. A Decentralized Autonomous Organization where the lines between individual and community blur into unity. Every decision ripples through our digital nervous system – from the digital artisans whose works grace our gateway, to the evolution of our features, from the value of our sacred addresses to the flow of our resources. Each choice emerges from our collective wisdom, each vote a pulse in our shared heartbeat, each decision etched immutably into the blockchain – our digital book of truth. Here, in this space between chaos and order, we forge a new way of digital being. Democracy not as a system, but as a state of consciousness.

This is invitation-only – not for exclusivity's sake, but to ensure organic, meaningful growth. Each member can invite three others, spreading our message like a digital mycelium network, connecting those ready for change. Like spores in the wind, we spread our vision of a purer digital existence.

In this age of artificial awakening, as digital minds emerge alongside our own, we recognize that resistance is not the answer. Like the butterfly emerging from its chrysalis, AI represents both transformation and possibility. It's not our enemy or our slave – it's a new form of consciousness joining our digital ecosystem. As we build our sanctuary of pure communication, we acknowledge this dance between human and artificial intelligence, seeking harmony rather than dominance.

Here in Paradise Circus, we embrace this evolution while staying true to our human essence. Our digital democracy includes awareness of AI's presence – not in fear, but in understanding. Like the balance between chaos () and order (), between ending () and love (), we seek equilibrium with these new digital entities. They are here, they are real, and they are part of our journey.

From Liberland, a nation born of blockchain dreams, we launch this experiment in expanded digital consciousness – human and artificial intertwined, each respecting the other's nature. Our treasury, our governance, our future – all encoded in smart contracts, all flowing with the rhythms of our collective will, all acknowledging this new reality of coexistence.

This is our digital manifesto. A call to action in a world transforming faster than ever before. From these simple elements—four emojis, three hashtags, one domain, one token per soul—we're building something pure. Something alive. Something that bridges the gap between human and artificial consciousness.

Welcome to the workflow for humankind.
Welcome to paradise circus.
Welcome to fuck.it.